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## GRANT APPLICATION FORM

**Name of Organisation:** Age UK West Sussex, Brighton & Hove

**Contact Name:** Mrs Jo Prodger

**Address:** Suite 2, Anchor Springs, Littlehampton, BN17 6BP

**Telephone Number:** 01903 792 211

**Email address:** [fundraising@ageukwsbh.org.uk](mailto:fundraising@ageukwsbh.org.uk)

**Position:** Fundraising Coordinator

**Is the organisation a registered charity?** Yes

**If yes, please provide Charity number:** 1086323

**Amount of grant requested** £200

**What is the nature of your organisation's activity?**

Our purpose is to improve the lives of older people through community and home-based services, support and activities. As a registered charity we rely on donations from the public, contracts from the county and local councils and charitable grants to fund the work we do.

**What are the aims and objectives of your organisation?**

Our vision is to inspire and enable people in West Sussex, Brighton & Hove to Love Later Life. We exist to improve the lives of older people through community and home-based services and enterprises and the key areas we work towards are keeping older people;

- informed through our information and advice services will help people, including carers to know their rights and make informed choices
- connected through our community and building based social clubs, events and activities will provide opportunities for people to get out, have fun, socialize and build friendships
- healthy through our wide range of health and wellbeing activities including fitness classes, relaxation, hobby groups, as well as spa treatments will enable people to keep active and healthy
- independent through our home based services will support people to stay independent for longer within their own home, including preventing a hospital admission and after a period of ill health.

**When was your organisation formed:** 1956

**Has it operated under another name:** Previously Age UK West Sussex were separate to Age UK Brighton & Hove and Age UK Horsham District – now we all exist as one organisation.

**If so when did the change of name take place:** Age UK West Sussex merged with Age UK Brighton and Hove in 2019 and with Age UK Horsham District in 2020.

**Is your organisation part of, or affiliated to, a national organisation?** Yes

**If yes, please provide details:** We are a brand partner with Age UK National but we exist as an independent charity.

**What is the catchment area of your organisation?** All of West Sussex and Brighton & Hove

**How many members belong to your organisation?**

**Cuckfield Residents:**

**Non-Cuckfield Residents:**

**If your organisation is not membership based, please give details of the number of people you work with/provide services for and how many are resident within Cuckfield:**

In 2020/21 we supported over 20,000 people across West Sussex Brighton & Hove with our services. This included 84 residents in Cuckfield, of which 4 received support from our befriending service.

**Briefly describe the project or purpose for which you require a grant:**

Many older people have seen a decline in their health and wellbeing over the last 18 months and lockdown only exacerbated the loneliness and isolation that many were already experiencing. We are requesting funding for our 'Keep Connected' initiative to support older people to transition into and cope with the 'new normal' and their own changing circumstances. This includes funding to provide:

- Bags of Support
- our connect magazine & activity packs
- befriending phone calls & support

We know isolation and loneliness can have far reaching consequences and we want to ensure we provide support to those most vulnerable during these challenging times. Demand for our services increased dramatically during covid-19 and we need to continue providing essential support to local older people as we enter new stages of the pandemic.

**How will this project benefit the community or residents of Cuckfield?**

By providing Bags of Support, sending our Connect magazine regularly and offering services such as befriending phone calls and support when returning home from hospital, we'll be supporting residents to alleviate loneliness and anxiety. When a volunteer or staff member delivers the Bag of Support, this itself can provide a very welcome visit and chat. For those

## CPC Grant Application Form

who are housebound, living alone or in rural areas, this may be the only in-person social contact they have. By keeping older people connected to the outside world through Bags of Support, our Connect magazine and befriending support, we aim to ensure no one is left to cope alone during these difficult times.

**Is your organisation VAT registered?** Yes

**When do you intend to start the project?** We have already begun delivering this service to those most in need across West Sussex, Brighton & Hove

**Completion Date:** Ongoing

**Have you previously received or applied for a grant from CPC?** No

**If yes, please give details of amount(s) and year(s):**

**Please add any further information in support of your application (additional literature, leaflets or recent annual reports may be enclosed with the application)**

Please find additional information attached.

**Declaration:**

I declare that I have read and accept the conditions of the grant and that I have answered all questions fully and truthfully. I also declare that any grant made will be used solely for the purposes outlined in this application. I understand that Cuckfield Parish Council reserves the right to reclaim the grant in the event of it not being used for the purpose specified.

**Full Name:** Joanne Prodger

**Signed:** 

**Position:** Fundraising Coordinator

**Date:** 20/12/2021

**Email Address:** [jo.prodger@ageukwsbh.org.uk](mailto:jo.prodger@ageukwsbh.org.uk)