



Rural Market Towns Group + MEMBERSHIP



Working Together
for a Brighter Tomorrow

RSN working with **nalc**
in support of Rural Market Towns

A SHARED COLLECTIVE VOICE



ABOUT



In increasingly uncertain times ensuring that your communities are given the chance to thrive must be one of the key objectives of any successful Town Council.



The Rural Market Towns Group - which is supported by NALC and is part of the Rural Services Network, will provide you with resources, connections, knowledge, and experience, that enables the representation of your Town to inform policy and generate improved outcomes for your residents and business communities.

Our Rural Market Towns are not afforded equal access to services and opportunities that are provided to our urban counterparts, and it is more important than ever that Rural Market Towns as a collective, have a voice to express the challenges that our constituents face every day simply by choosing a more rural location in which to live.

LEVELLING UP

a vision for the future that will see public spending on R&D increased in every part of the country; transport connectivity improving; faster broadband in every community; life expectancies rising; violent crime falling; schools improving; and private sector investment being unleashed.

“without a strong collective voice we risk
being left behind...”



Many of the challenges which government seek to address through levelling up are compounded by being rurally located.

Many of our rural market towns have historic royal charters and have played a pivotal role in the economic prosperity of our country – combined with a wealth of natural capital, cultural vibrancy and stunning architecture – there is incredible potential to once again become centres of economic prosperity in a time where now more than ever we are beginning to value ‘locality’ and a devolution of decision making to impact the communities which we directly serve.

SO WHY DO WE NEED A RURAL MARKET TOWNS GROUP?

“Many small voices speaking individually simply creates a cacophony of noise – these small voices combined in a cultural choir can create a strong, consistent, and harmonious collective voice....”



Membership is simple and you can engage as little or as much as time and resource allow, whilst we ensure that you get the best value from the work we undertake for the Group, essentially providing you with valuable additional resource and tools.

If we are to access opportunities for funding, influence policy decisions and shine a light on the impact that our Rural Market Towns have on economic prosperity and quality of life we need to combine the voices of Rural Market Towns across England.

The successful track record of the RSN in influencing Government policy decisions and improving fairer funding demonstrates how a collective voice can improve outcomes and create impact.

The Rural Market Towns Group will provide you with resources, connections, knowledge, and experience, that enables the representation of your Town to inform policy and generate improved outcomes for your communities.

Our Rural specific resources – such as our bespoke research, newsletters, infographics, comparative data, round up of funding opportunities as well as online events can be used to facilitate better communication with your constituents, and be repurposed to increase awareness of the valuable work that the Town Council undertakes in collaboration with the Rural Market Towns Group.

VISION

The Rural Market Town Group aims to empower you to help influence the national agenda to create a more equitable distribution of funding, with the associated acknowledgement of the importance of our historic rural market towns.

Ultimately delivering impact that is felt right across your rural communities in the form of improved economic prosperity, quality of life and unrivalled community spirit.

Economic
Prosperity

Cultural
Vibrancy

Influence

Community

Without a strong collective consistent voice, we risk
being left behind



MEMBERSHIP

OVERVIEW

- FREE six-month trial period - see website for details and low cost fees beyond trial period
- Access to shared knowledge of over 200 Rural Market Towns
- Peer to peer networking opportunities
- Access to research and resources to aid planning
- Access to resources including, white papers, reports, statistical summaries and rural analysis
- Newsletter six times a year highlighting relevant policy developments, case studies and funding opportunities
- Opportunity to share your events and news with the Group and wider RSN
- Collective campaigning for improved rural recognition and service improvement through RSN national campaigns
- FREE attendance at any of nine online seminars held Annually
- Discounted tickets for RSN National Rural Conference
- Two bespoke meetings a year for Councillors and one for Clerks
- Weekly Rural Bulletin and Monthly RSN Funding Digest





CONTACTS



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Social



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